

Order / Rev: A2733117
 Alt Order #: 27148348
 Flight Dates: 10/13/20 - 10/26/20

Advertiser: POL/Kali Barnett/US Congress/KS/Dem
 Product Desc: General
 Estimate: 8618

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/20/20	10/26/20	MTWTF--			3		\$350.00	0.00							
4	Multi	10/16/20	10/26/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	2	\$270.00	P4	0.00	NM	3	\$810.00		
				Channels : KSNL,KSNG,KSNL,KSNW													
				Today Show 8-9am													
				Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/13/20	10/19/20	M--F--			2		\$270.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
2	Multi	10/13/20-10/19/20		Today Show 8-9am		8-9am	M---F----	:30		(\$270.00)		0.00	NM				
		Credited															
		Week:	10/20/20	10/26/20	MTWTF--			2		\$270.00	0.00						
5	Multi	10/16/20	10/26/20	M-F 9-10a	CM	9-10a	MTWTF--	:30	1	\$170.00	P4	0.00	NM	3	\$510.00		
				Channels : KSNL,KSNG,KSNL,KSNW													
				M-F 9-10a													
				COMMENTS APPLY TO SUB LINES A THRU B													
				Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/13/20	10/19/20	M--F--			1		\$170.00	0.00							
Week:		10/20/20	10/26/20	MTWTF--			2		\$170.00	0.00							
6	Multi	10/16/20	10/26/20	KSN News	CM	12n-1pm	MTWTF--	:30	1	\$200.00	P4	0.00	NM	2	\$400.00		
				Channels : KSNL,KSNG,KSNL,KSNW													
				KSN News													
				COMMENTS APPLY TO SUB LINES A THRU B													
				KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/13/20	10/19/20	M--F--			1		\$200.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	Multi	10/13/20-10/19/20		KSN News		12n-1pm	M---F----	:30		(\$200.00)		0.00	NM				
		Credited															
		Week:	10/20/20	10/26/20	MTWTF--			2		\$200.00	0.00						
7	Multi	10/16/20	10/26/20	Good Day Kansas	CM	1230p-1p	MTWTF--	:30	1	\$140.00	P4	0.00	NM	3	\$420.00		
				Channels : KSNL,KSNG,KSNL,KSNW													
				Good Day Kansas													
				COMMENTS APPLY TO SUB LINES A THRU B													
				Good Day Kansas													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/13/20	10/19/20	M--F--			1		\$140.00	0.00							
Week:		10/20/20	10/26/20	MTWTF--			2		\$140.00	0.00							
8	Multi	10/16/20	10/26/20	M-F 4-430p	CM	4-430pm	MTWTF--	:30	1	\$300.00	P4	0.00	NM	3	\$900.00		
				Channels : KSNL,KSNG,KSNL,KSNW													
				M-F 4-430p													
				COMMENTS APPLY TO SUB LINES A THRU B													
				Jeopardy B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/13/20	10/19/20	M--F--			1		\$300.00	0.00							
Week:		10/20/20	10/26/20	MTWTF--			2		\$300.00	0.00							
9	Multi	10/16/20	10/26/20	M-F 430-5p	CM	430-5pm	MTWTF--	:30	2	\$400.00	P4	0.00	NM	3	\$1,200.00		
				Channels : KSNL,KSNG,KSNL,KSNW													
				M-F 430-5p													
				Jeopardy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/13/20	10/19/20	M--F--			2		\$400.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
2	Multi	10/13/20-10/19/20		M-F 430-5p		430-5pm	M---F----	:30		(\$400.00)		0.00	NM				
		Credited															
		Week:	10/20/20	10/26/20	MTWTF--			2		\$400.00	0.00						
10	Multi	10/16/20	10/26/20	KSN News at Five	CM	5-530pm	MTWTF--	:30	2	\$500.00	P4	0.00	NM	3	\$1,500.00		
				Channels : KSNL,KSNG,KSNL,KSNW													
				KSN News at Five													
				KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/13/20	10/19/20	M--F--			2		\$500.00	0.00							

Advertiser:	<u>POL/Kali Barnett/US Congress/KS/Dem</u>
Product Desc:	<u>General</u>
Estimate:	8618

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/13/20	10/19/20	M--F--		2	\$500.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	Multi	10/13/20-10/19/20	KSN News at Five			5-530pm	M----F----	:30		(\$500.00)		0.00	NM		
			Credited												
	Week:	10/20/20	10/26/20	MTWTF--		2	\$500.00	0.00							
11	Multi	10/16/20	10/26/20	KSN News at Six Channels : KSNC,KSNG,KSNL,KSNNW KSN News at Six COMMENTS APPLY TO SUB LINES A THRU B KSN News	CM	6-630p	MTWTF--	:30	1	\$750.00	P4	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/13/20	10/19/20	M--F--		1	\$750.00	0.00							
	Week:	10/20/20	10/26/20	MTWTF--		2	\$750.00	0.00							
12	Multi	10/16/20	10/26/20	M-F 630-7p Channels : KSNC,KSNG,KSNL,KSNNW M-F 630-7p COMMENTS APPLY TO SUB LINES A THRU B Wheel of Fortune	CM	630-7pm	MTWTF--	:30	2	\$800.00	P4	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/13/20	10/19/20	M--F--		2	\$800.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	Multi	10/13/20-10/19/20	M-F 630-7p			630-7pm	M----F----	:30		(\$800.00)		0.00	NM		
			Credited												
	Week:	10/20/20	10/26/20	MTWTF--		3	\$800.00	0.00							
13	Multi	10/16/20	10/26/20	LN M-F Channels : KSNC,KSNG,KSNL,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	MTWTF--	:30	1	\$750.00	P4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/13/20	10/19/20	M--F--		1	\$750.00	0.00							
	Week:	10/20/20	10/26/20	MTWTF--		1	\$750.00	0.00							
14	Multi	10/16/20	10/26/20	Tonight Show Channels : KSNC,KSNG,KSNL,KSNNW Tonight Show/Jimmy Fallon Tonight Show-NBC	CM	10:35p-11:35pm	MTWTF--	:30	1	\$280.00	P4	0.00	NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/13/20	10/19/20	M--F--		1	\$280.00	0.00							
	Week:	10/20/20	10/26/20	MTWTF--		1	\$280.00	0.00							
15	Multi	10/17/20	10/24/20	Kansas Today Sa/Su 6a-8a Channels : KSNC,KSNG,KSNL,KSNNW Kansas Today Sa/Su 6a-8a Kansas Today Weekend	CM	SaSu 6a-8a	-----S-	:30	1	\$100.00	P4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/12/20	10/18/20	-----S-		1	\$100.00	0.00							
	Week:	10/19/20	10/25/20	-----S-		1	\$100.00	0.00							
16	Multi	10/17/20	10/24/20	Today Show Sa Channels : KSNC,KSNG,KSNL,KSNNW Today Show Sa COMMENTS APPLY TO SUB LINES A THRU B Saturday Today Show	CM	8a-10a	-----S-	:30	2	\$150.00	P4	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/12/20	10/18/20	-----S-		2	\$150.00	0.00							
	Week:	10/19/20	10/25/20	-----S-		1	\$150.00	0.00							
17	Multi	10/17/20	10/24/20	Sa 5-530p Channels : KSNC,KSNG,KSNL,KSNNW Sa 5-530p Jeopardy	CM	5-530p	-----S-	:30	1	\$170.00	P4	0.00	NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/12/20	10/18/20	-----S-		1	\$170.00	0.00							
	Week:	10/19/20	10/25/20	-----S-		1	\$170.00	0.00							
18	Multi	10/17/20	10/24/20	Sat KSN News at Six Channels : KSNC,KSNG,KSNL,KSNNW	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	2	\$800.00

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat KSN News at Six															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-					1	\$400.00		0.00			
Week:		10/19/20	10/25/20	-----S-					1	\$400.00		0.00			
19	Multi	10/17/20	10/24/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$400.00	P4	0.00	NM	2	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Sa 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-					1	\$400.00		0.00			
Week:		10/19/20	10/25/20	-----S-					1	\$400.00		0.00			
20	Multi	10/17/20	10/17/20	LN Sa	CM	KSN News at 10 S	-----S-	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at 10 Sat											
COMMENTS APPLY TO SUB LINES A THRU A															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-					1	\$500.00		0.00			
21	Multi	10/18/20	10/18/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show Su											
COMMENTS APPLY TO SUB LINES A THRU A															
Sunday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S					1	\$150.00		0.00			
N22	Multi	10/18/20	10/25/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Meet the Press											
Meet The Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S					1	\$300.00		0.00			
Week:		10/19/20	10/25/20	-----S					1	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	Multi	10/19/20-10/25/20		Meet the Press		Meet the Press	-----Su	:30		(\$300.00)		0.00	NM		
Credited															
23	Multi	10/18/20	10/25/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	2	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Sun KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S					1	\$250.00		0.00			
Week:		10/19/20	10/25/20	-----S					1	\$250.00		0.00			
24	Multi	10/18/20	10/18/20	Late 10p News	CM	1030p-11p	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Late 10p News											
COMMENTS APPLY TO SUB LINES A THRU A															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S					1	\$600.00		0.00			
25	Multi	10/18/20	10/18/20	Good Day Kansas Sunday PM	CM	1035p-1105p	-----S	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Good Day Kansas Sunday PM											
COMMENTS APPLY TO SUB LINES A THRU A															
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S					1	\$200.00		0.00			
26	Multi	10/22/20	10/22/20	KSN News	CM	12n-1pm	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News											
COMMENTS APPLY TO SUB LINES A THRU B															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	---T---					1	\$200.00		0.00			

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Advertiser: POL/Kali Barnett/US Congress/KS/Dem
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Estimate: 8618

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
27	Multi	10/22/20	10/22/20	M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	---T---	:30	1	\$400.00	P4	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/20/20	10/26/20	---T---		1				\$400.00		0.00		
28	Multi	10/23/20	10/23/20	KSN Today 2 Channels : KSNK,KSNG,KSNL,KSNW KSN Today 2 Kansas Today 3	CM	6-7am	----F--	:30	1	\$200.00	P4	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/20/20	10/26/20	----F--		1				\$200.00		0.00		
29	Multi	10/23/20	10/23/20	Today Show 8-9am Channels : KSNK,KSNG,KSNL,KSNW Today Show 8-9am Today Show (8-9am)	CM	8-9am	----F--	:30	1	\$270.00	P4	0.00 NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/20/20	10/26/20	----F--		1				\$270.00		0.00		
30	Multi	10/23/20	10/23/20	M-F 630-7p Channels : KSNK,KSNG,KSNL,KSNW M-F 630-7p COMMENTS APPLY TO SUB LINES A THRU B Wheel of Fortune	CM	630-7pm	----F--	:30	1	\$800.00	P4	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/20/20	10/26/20	----F--		1				\$800.00		0.00		
31	Multi	10/23/20	10/23/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	----F--	:30	1	\$500.00	P4	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/20/20	10/26/20	----F--		1				\$500.00		0.00		
N32	Multi	10/22/20	10/22/20	M-F 4-430p Channels : KSNK,KSNG,KSNL,KSNW M-F 4-430p COMMENTS APPLY TO SUB LINES A THRU B Jeopardy B	CM	4-430pm	---T---	:30	1	\$300.00	P4	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/20/20	10/26/20	---T---		1				\$300.00		0.00		
Totals													65	\$22,710.00



125 West 55th St
New York, NY 10019

Contract # 27148348	Changes as of: 10/20/2020 at 11:18 AM	Version: Highlighting Makegood 2	Status: Accepted
CPE: 1231/1456/8618	Flight: 10/13/20 - 10/26/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Canal Partners Media	Advertiser: Kali Barnett for Kansas CD-1	Market: Wichita	Total \$: \$22,710.00
900 Circle 75 Parkway, SE Atlanta, GA 30339	Product: General	Office: WASHINGTON	Total Spots: 65
Agency Order #: 10074491	Service: Nielsen	Total CPP: \$0.00	
Buyer: Prescod, Devon	Primary Demo:	Total GRP:	
Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2733117	
Separation:			

#	Day/Time	DP	Program	Rate	Len	10/13 - 10/20		Total Spots	Total \$	CPP*	GRP*
						10/13	10/20				
MSD 22	Su 9a-10a		Meet The Press	\$300.00	30	1	1 0	1	\$300.00	\$0.00	0.0
MGD 32	Tu-F,M 4p-4:30p		Jeopardy B	\$300.00	30	0	1	1	\$300.00	\$0.00	0.0
TOTALS:						23	42	65	\$22,710.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
10/20/20 11:18 AM	Sent To Rep	Patty Sparkman	please accept mg offer asap.